



New Orleans Section, Inc.

Setting the Standard for Automation

March 2016
The Current Pneusletter



Next Section Meeting

Date	Tuesday 1 March
Place	Don's Seafood 4801 Veterans Blvd. Metairie, La.
Time	Social hour 6:00–6:30 p.m. Program and dining at 6:30 p.m.
Price	Member—\$25 Student—\$10
Click to RSVP	isanolaneworleans@gmail.com
Pav in advance	Regular: Click here to pay in advance on PayPal. Student: please pay at the meeting. You do not need to have a PayPal account to use this link.

Note the venue change
to
Don's Seafood

Earn 1 PDH

Asset Utilization and Management of Change

Featuring Rockwell Automation's Information Software Regional Manager

ISA New Orleans section is pleased to have Mark Morse, Rockwell Automation, as featured speaker for our March meeting. It will be at Don's Seafood in Metairie. Earn one PDH, too!

Mark Morse is Rockwell's Information Software Regional Manager in the Southwest U.S.A. Mark's primary focus is working with customers to understand their operational information requirements and to assist them in exploring how Rockwell's manufacturing and operations management software solutions could enhance their productivity.

Mark has over 20 years experience in the automation and information software market including senior sales management positions at Emerson/Intellution and Invensys/Wonderware.

Mark's presentation will focus on examples of real world deployments of asset performance systems and the benefits manufacturers achieved. Reducing downtime, improving quality, reducing unit costs, increasing production (without buying new equipment)—these are common business challenges that every manufacturer faces in the constant struggle to improve profitability.



Most manufacturers have deployed some kind of asset performance data collection scheme. They are known by many names (e.g., Process Improvement, Downtime Tracking, OEE (Overall Equipment Efficiency) Analysis, and LEAN). They run the gamut from manual data collection on clipboard or spreadsheet to fully automated data collection and reporting systems. Most start by collecting downtime and performance data. A basic OEE calculation is later performed on the data.

OEE calculations do not provide enough detail for users to understand underlying causes that produce OEE scores. Additional information is needed in order to make improvements to machine efficiencies. The key is to be able to present data in a way that highlights efficiency problems that can be prioritized and acted upon.

An effective asset performance system also must enhance the performance of people. Everyone in production, maintenance, and engineering—as well as operators—must engage in a partnership focused on sharing “ownership” for enhancing the performance of production equipment. When everyone is focused on the dual goals of “zero breakdowns” and “zero defects,” great things happen!

Join us for this informative topic. And, earn 1 PDH. ■

SECTION OFFICERS 2015–16

President Brad Vicknair (985) 351–7981	Webmaster Wayne Welk (504) 734–6237
President-elect Jose Suarez (504) 344–3758	Exhibits Chairman Bill Brock (504) 734–6211
Vice President Brandan Carey (985) 773–7603	Marketing Chairman Dean Bickerton (504) 717–0718
Secretary Bill Brock (504) 734–6211	Publications Chairman Larry Iverson (504) 813–6972
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Codes, Standards, & Practices Chairman Ram Ramachandran (504) 456–6269	Past President Steve May (504) 456–7446
Newsletter Editor Larry Iverson (504) 813–6972	Arrangements Chairman Mike Benbow (504) 836–8976

President's Message

Brad Vicknair
President

ISA New Orleans Section
Ph.: (985) 351–7981
bjvicknair@ra.rockwell.com



Fellow Members,

We had a great turnout for last month's meeting, and I thank everyone who attended. Our next meeting will be on Tuesday 1 March 2016, and will be held at Don's Seafood in Metairie again. Our guest speaker will be Mr. Mark Morse, Manager Information Software, from Rockwell Automation. Mark will be showing us the importance of asset performance systems with real world examples and the benefits manufacturers have achieved by using them.

New Orleans section's Executive Committee is continuing to work hard to make the section the best section it can be! However, we can always use additional help from our members. If you feel the need to help the Society and New Orleans section, please contact me or any other committee member. Also, everyone is welcome to attend and encouraged to participate with us at monthly Executive Committee meetings. The meetings are held one hour prior to the general section meeting. ISA is your organization and it is as great as the people who support it. Also, if you have any feedback as to how we can improve the experience, please feel free to let us know.

Finally, I'm excited to announce that we are in the process of organizing an 8-hour educational seminar on the hot topic of "Cyber Security." The event will be held in late April 2016. The seminar will focus on identifying potential threats and the different types of remediation techniques that can be used from the control layer and throughout the enterprise layer of an organization. We will be releasing additional information along with a formal invitation in the near future. Please be on the lookout for it!

I hope everyone has a great day and I'm looking forward to seeing you at a meeting or event soon!

Brad Vicknair, President
ISA New Orleans Section, Inc.

Articles & Announcements

Articles and Announcements

Submit an article or announcement to *The Current Pneusletter* to Larry Iverson via lhiverson3@att.net.

Deadline

Materials must be submitted by the 10th day of the month

Sponsors

Sponsors

Please contact our Marketing Chairman, Dean Bickerton, for more details and availability regarding future sponsorship with the ISA New Orleans Section beginning in the fall.



New Orleans Section, Inc.

Corporate Sponsors



Computerized Processes Unlimited, LLC, (CPU® LLC) is a software and services company that delivers software solutions for the Oil and Gas Market, focused on the eFCAS RelationalSCADA® and Measurement software offering. Our eFCASTM software is used worldwide, supported 24x7, and is the only SCADA and Measurement solution that provides everything from Data Collection to Production Well Testing. CPU is the one-stop-shop for all of your SCADA and Measurement requirements. Visit cpullc.com.



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Rockwell Automation

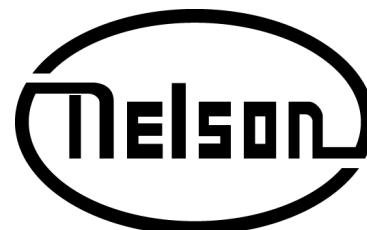
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Our products include integrated control systems for gas, hydro and steam turbines, generators, reciprocating/diesel engines, centrifugal and axial compressors, pumps and all associated ancillary systems. Our turnkey services include engineering design (software and hardware), project management, control panel fabrication, system integration, site I&E, commissioning and startup, training and all after-market services. Visit www.petrotechinc.com.



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Our staff of over 300 professionals and support personnel blends many years of experience and expertise with today's technology to deliver state-of-the-art projects for our clients, focusing on scope, schedule and budget.

By providing a wide spectrum of project services, we often work with clients from concept development to start-up, and regularly maintain a life-of-facility relationship with them through continuous support of operations. Visit wsnelson.com.



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ISA New Orleans Section 2015-16 Program and Meeting Schedule

Date	Topic	Speaker
Tue. 1 March	Asset Utilization and Management of Change	Mark Morse, Rockwell Automation
Tue. 5 April	Cyber Security	TBD
Tue. 3 May	Energy Management and Sustainability	Richard Roth, Dawolfe Energy Solutions

Did you know?

by Larry Iverson

Did you know that New Orleans section maintains a Manual of Organization and Procedures? “What is that?” you ask. You might even ask. “What’s it for?” Even, “Why?”

If you’re a section officer—be it elected or volunteer/appointed—, it contains your job description. The MOP is the go-to resource to guide the section’s elected officers and committee chairpersons—the Executive Committee—in everything from how they’re elected and selected to the specific duties of office and, even, when they need to get things done.

Should you step up your level of participation in section and Society leadership, you’re not left to fend for yourself. True, you might have your own ideas on projects and programs in which the section ought to engage. They’d be welcomed, of course. It might even be that a starting place already exists in the form of contemplated, planned, or existing projects. Either way, the MOP is always there as the fundamental instrument of guidance for section governance.

The section updates the MOP aperiodically. It was originally written from scratch by David Bishop and released in 1989. Dave started with existing Society MOP materials, his own organizational and business experiences, his Society contacts, and with his appreciation for documentation and sense of order. The original MOP was tailored to the specific requirements and circumstances of New Orleans section.

Our MOP has been revised and updated six times, the most current being the February 2016 revision and update. Prior revisions were intended for hardcopy distribution. The latest revision, when read on a computer, features hyperlinks to section and Society internet resources and references. That saves paper, ink, and toner as well as accommodating changes in Society documents without having to revise the section’s MOP.

The MOP revision and update now in process—scheduled to be completed in March—comes just in time for next year’s (i.e., 2016-17) elected officers, vol-

unteer chairpersons, and those members who want to become involved in section governance to begin preparing for their tenures. The section’s operating year begins on 1 June.

Now for the recruiting pitch. It’s true: the section always needs new “blood” on the Executive Committee. Leaders come and go—just as they do in business. A quick glance back to p.2 shows the effect of that. Some members serve in more than one position.

More important, however, are the benefits to serving in a leadership position. You learn rules of order, planning and organizing, execution and delegating, reporting and being accountable for funds. Those types of experiences do not readily present themselves in a business. In a business, one just doesn’t walk into the board room and announce, “I want to sit on the Board of Directors!” While such a performance might demonstrate an unusually high level of energy, it probably won’t have the desired effect.

It would, however, in a volunteer board of directors!

So, if you’re looking for an opportunity to build and exercise leadership skills, volunteering for a position on the section’s Executive Committee is just the thing for you.

And, that’s where the MOP comes into the picture. It contains lists of enumerated duties that set the boundaries of expectation and responsibility for each position on the committee.

If you want or need to burnish your résumé by citing governance experience, volunteering to serve as an Executive Committee member is an excellent way to gain the experience as well as having the opportunity to make the impact that you might not otherwise have.

Sit in on a Executive Committee meeting. The meeting time and place are posted herein on the same page as the last meeting’s minutes. Also, ask a committee member. Their names and contact information are listed on p.2.

Don’t pass up this opportunity!■

Tulane Engineering Forum—Friday 15 April 2016 Offering 8 PDH credits, including 1 ethics credit

The program includes a Morning Plenary Session, Luncheon Keynote and Ethics Presentation, plus four concurrent sessions to choose from.

Luncheon Keynote by NASA Astronauts Karen Nyberg, Ph.D., and Douglas G. Hurley (Col, USMC, Ret.).

Concurrent sessions covering a broad range of engineering disciplines, with topics such as New Orleans infrastructure, coastal protection and restoration, the future of energy including renewables, the oil and gas industry, chemical industry, and aerospace. Case studies

and current regional projects of scientific and engineering interest will be featured and discussed.

The program's features include: nationally acclaimed speakers; underwritten by 60+ companies; 600 engineers are expected to attend; Tulane student research posters; and K-12 robotics demonstrations.

The program will be held at the New Orleans Convention Center, 8:15 a.m.-5:00 p.m. Click [here](#) for early bird registration. Click [here](#) for the program schedule. Click [here](#) for sponsorship opportunities. ■

ISA New Orleans Section, Inc.



This month's safety topic—

[Editor's note: Each month's meeting of the Executive Committee features an agenda item titled "Safety Topic." Unfortunately, while the newsletter reports these important topics, they have been buried in the minutes of the preceding month's meeting. The section President prepares the topics and reads them near the beginning of the meeting. The practice of including a safety topic during the meeting began a few years ago. The topic is presented in its entirety as a featured story in the newsletter.]

March's safety topic—Drinking and Driving

The statistics are as familiar as they are depressing. According to MADD, every day in America, another 28 people die as a result of drunk driving crashes. In 2013, 10,076 people died in drunk driving crashes—one every 52 minutes—and 290,000 were injured in drunk driving crashes. According to MADD, one in six teens binge drinks, yet only 1 in 100 parents believe his or her teen binge drinks. Teen alcohol use kills 4,700 people each year—that's more than all illegal drugs combined. Car crashes are the leading cause of death for teens, and about a quarter of those crashes involve an underage drinking driver. But the statistics don't do justice to the pain and loss suffered by drunk driving victims and their families—the parents who have lost children, husbands and wives who have lost their spouses, kids who have lost their parents.

So what are some things you can do to prevent drinking and driving? MADD suggests the following:

- When drinking alcohol—
 - » Be responsible
 - » Choose a designated driver. Decide who's going to be doing the driving before you go out, and make sure that person doesn't drink any alcoholic beverages.
 - » Call a taxi. Sometimes even the designated driver slips. If nobody in your group is sober, take alternate transportation. Cab, train, bus, horse and buggy—anything's better than getting in the car with a drunk driver.
 - » Hide keys. Don't be afraid to take someone's car keys. If the person gets angry, it's probably proof you're doing the right thing.
- When throwing a party—
 - » Offer non-alcoholic beverages. Water, juice, soda pop—give your guests plenty of alternatives. And never pressure guests to drink alcohol.
 - » Serve plenty of food. A full stomach can slow the rate of alcohol absorption. Serve a great meal or have plenty of appetizers on hand.
 - » Stop serving alcohol well before the party ends. Give your guests an extra hour or two without alcohol before they head out the door.
 - » Arrange alternate transportation. Pay attention to your guests' alcohol intake and behavior. If someone has had a lot to drink or seems even the slightest bit tipsy, call a cab or set up a ride with a sober driver.
 - » Never serve minors. ■

You are invited to participate in the 2016 Spring Internship, Full-Time & Part-Time Job Fair at

When?

Thursday 10 March 2016



Where?

University Center Grand Ballroom
Time?

11:00 a.m. until 3:30 p.m.

Who should attend?

Employers interested in recruiting University of New Orleans students for Internships, Full-Time or Part-Time job opportunities that are currently available to fill or will be within a 3–6 month time frame.

There are two registration categories for this event:

- Event Sponsors—(see NEW options and benefits- available via online registration link below...)
- General Registration fee—\$175

The general registration fee includes:

- 1 eight foot table and two chairs
- 2 lunches
- On-campus parking passes
- Interview space (advanced notice required)

Phone (504) 280-6225 for more information

How YOU can register

Go to <https://www.myinterfase.com/uno/employer/> .

- Log into your CAREER COMPASS account. (If you don't have an account please click [here](#) to register).
 - Username:
 - Password:
- Update the information within the tabs located in the center of the page
- Fill out all required fields marked with a red asterisk

- Click save at the top or bottom of the page to save the changes
- Click on submit
- Click on Career Events on the top bar.
- Click on the Search button in the middle of the page and search for: 2016 Internship, Full-time & Part-time Job Fair
- Select 2016 Internship, Full-time & Part-time Job Fair
- Click on Register Now

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Steve May reported that he had received information that the original person nominated did not accept the nomination and another person was asked to accept the nomination. He received information that the section could vote for the new nominee. In the meantime, the original person was elected into office. Bill advised that by tradition and in the MOP the immediate Past President is the chairperson and is encouraged to add other past presidents to the committee.

Old Business

Items in red are past due/time critical/needs immediate attention and items in black need timely attention.

1. MOP revisions and changes.
2. Treasurer's report.
3. Past President is responsible to make selection of nominees for next year's board.
4. Marketing chair to send out a request for nominees to the members.
5. Robert Terrell (1) to chair the April cyber security seminar program and work with Brad, Bill, and Wayne on a plan; and (2) to invite speakers and develop a program.
6. Dean to provide a new corporate sponsor sign.
7. Brad to submit quarterly reports.
8. Dean to supply an updated roster email list to the newsletter editor.

New Business

Items in red are past due/time critical/needs immediate attention and items in black need timely attention.

1. Brad to forward Society nomination application to the Executive Committee.
2. Brad to forward the Society Educational Founda-

tion Scholarship application to the committee.

3. Brad to forward the call for papers of the ISA POWID symposium being held 27–30 June. It is due by 19 February to the committee.
4. Bill to deploy library at UNO
5. Bill to get the UNO scholarship awardee selection made.
6. Nat to provide an updated Treasurer's report.
7. Bill to turn over the financial reports, etc., to Nat.
8. Dean to provide a report on year over year section membership amounts.
9. Wayne to provide feedback on the micro site experience.
10. Steve to put together an email message and newsletter notification seeking nominations for the Executive Committee positions.
11. Dean to forward to membership.
12. Bill to reach out to R.A. Bingham for Cisco representation at the spring seminar.
13. Nat will contact Chevron Oronite for participation at the spring seminar.
14. Brandon will contact Chevron offshore at the spring seminar.
15. Bill to provide Brad with copy of the agenda electronically.

Time & Date of Next Meeting

The next meeting of the Executive Committee will be on Tuesday 1 March 2016 at 5:00 p.m. at Don's Seafood, 4801 Veterans Blvd., Metairie, La.

Adjourn Meeting

Larry Iverson motioned to adjourn the meeting; Toby Miller seconded. The meeting was adjourned at 5:54 p.m. with a unanimous vote. ■

Meeting Minutes, Executive Committee ISA New Orleans Section, Inc.

2 February 2016

Present	Not Present
Brad Vicknair	Toby Miller
Larry Iverson	Mike Benbow
Brandon Carey	Steve May
Dean Bickerton	Mike Williamson
Bill Brock	Roger Reedy
	Robert Terrell
	Nat Muthaiah
	Jose Suarez

Call to Order

President, Brad Vicknair, called the meeting to order at 5:03 p.m.

Quorum

A quorum was achieved.

Safety Topic—Frostbite and Hypothermia

Brad Vicknair presented a safety moment on drinking and driving. [Editor's note: Please refer to p.5 for the complete transcript of the safety topic.]

Review & Approve Agenda

The agenda was approved.

Review & Approve Previous Meeting's Minutes

The Executive Committee meeting minutes from the 7 Jan. 2015 meeting were presented.

Review Communications from the Society

Communications from the Society were as follows:

1. The Society is seeking nominations for leadership positions at the Society level.
2. The Society Educational Foundation Scholarship is accepting applications before 15 Feb.
3. The ISA POWID symposium, which is being held 27–30 June in Charlotte N.C., is calling for papers by 19 Feb.

Brad Vicknair will forward the information during the Executive Committee meeting.

Review Communications from the Society

Bill Brock is assisting with the UNO student section board and the section's own MOP revision.

He established communications with the non-profit organization of Greater New Orleans, Inc., and met with the Vice President, Grady Fitzpatrick, on 15 Jan. 2016. The organization has contacts with software companies in the metropolitan area engaged in the automation business. He exchanged information to develop a greater membership base.

Announcements

None.

Report of Officers & Committee Chairs

President's Report

No report.

President Elect's Report

No report.

Vice President's Report

No report.

Past President

No report.

Next Meeting

Executive Committee

Tuesday 1 March 2016, 5:00–6:00 p.m.

Don's Seafood

Secretary's Report

No report.

Treasurer's Report

Natarajan Muthaiah reported that he needed to update the records from the time of the shrimp boil forward. He found a 17 Aug. invoice, which recorded a payment to Wells Fargo at that time. After the Executive Committee meeting, Bill indicated he would turn over the financial paperwork collected and the check book to Nat.

Bill reported that he submitted a remittance to the Society for the Don Iverson Scholarship fund approved by the board in the amount of \$2,000 for the years 2014–15 and 2015–16. He also informed the committee that the Wells Fargo section liability insurance payment was made. He corresponded with the tax preparer, Judy Phillipott, and the tax situation is current with no need for further action.

Student Section Liaison Report

Dean Bickerton suggested that the ISA library can be deployed at the UNO. Brad advised that Rockwell Automation is donating new equipment to UNO to replace legacy equipment. Bill reported that he is coordinating with Ben Leblanc of the IEEE UNO student section for new elections.

Education Chairman Report

Robert Terrell was present. Brad reported the status update on the planned spring seminar. Cimation is lined up to participate. He also reached out to one of the executives of LLOG to see if they would have their director of IT participate as an end user for the seminar on Cyber Security with presentations and panelist. The plan is to host it at M S Benbow & Assoc. The goal is to feature at least one manufacturer, the author for the ISA Cyber Security, one integrator/solution provider, and a couple of customers. Nat will contact Chevron Oronite for participation, and Brandon will contact Chevron offshore for participation.

Bill provided a copy of the agenda/plan and Brad gave brief synopsis of the agenda. Bill indicated he would provide Brad with copy of the agenda electronically.

The agenda includes a session on threats to ICS, followed by a session on analysis of risks. The afternoon would be a session on defense in depth measures, followed by a case study or town hall panel for a questions and answer session.

The goal is to finalize the agenda within two weeks. The committee is composed of Dean, Bill, Robert, and Brad with others invited to join, too.

Arrangements Chairman Report

Mike Benbow reported it was too early to know whether

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er the next meeting's location would be at a new Smile's Restaurant. The committee voiced concern about the status of the March monthly meeting location and it was decided to keep it at Don's Seafood so that members could be afforded plenty of advanced notice. The committee asked about cost differential between Smile's and Don's Seafood. Mike indicated that the prices were comparable at about \$30 per person. It was mentioned in passing that another nearby restaurant named Café East, which has a bigger meeting room, could be considered.

Program Co-chairmen Report

No report from the chairmen. Dean and Brad reported that Mark Morse will be the presenter for the March meeting. They also reported that either Cimation or the author of the recent ISA Cyber Security book are planned as speakers for the April meeting and that Richard Roth with Dawolfe Energy Solutions would be the presenter for May.

Honors and Award Chairman's Report

No report.

Historian's Report

No report.

Marketing Chairman Report

Dean Bickerton reported that Leanne with W. S. Nelson and Co. committed as corporate sponsor. The committee reminded the President that part of the corporate sponsorship promise is to hang a sponsors banner at meetings that lists the section's corporate sponsors. The display of the corporate sponsors on the projector before the meeting would be adequate until a banner can be made.

Newsletter Editor's Report

Larry Iverson requested all articles, minutes, pictures and other information for newsletter be submitted by 17 Feb. for the March edition of the newsletter.

Membership Chairman's Report

Dean Bickerton reported that the section has 161 active, 9 active grace members, and no new members. He indicated he would run a report to determine the year over year comparison of members.

Exhibit Chairman's Report

No report.

Webmaster's Report

Brad reported for Wayne Welk who was not present. His report was based on an email message from Wayne regarding the new website at neworleansisa.org. Wayne is able to track visitors and the site last month had 329 page views by 90 unique visitors. He added the PDF copy of the MOP on the About section of the site. He linked the social media to the new website. He created a link to the job board section on the Society's website. However, he is planning to add a job board for local use both for those looking for a job and companies to post jobs on the board. The old micro website is linked to the new website, in which he has installed a redirect. The committee suggested to pull the MOP from the website based on

revisions and for legal concerns.

Standards & Practices Chairman's Report

No report.

Publications Chairman Report

Larry Iverson reported that there is no need for a President Elect report during the committee meeting.

A point of order that needs to be considered for the MOP is to make it more accessible and easily understood.

A request was made to committee members to submit information that is currently missing about their positions to the Secretary and Publications Chairman.

Also Larry pointed out that a President's name should not be on the ballot according to the MOP. The MOP stipulates that the President Elect assumes the President position automatically. Therefore, only four positions should be on the ballot.

Larry reported that his approach to the MOP revision process would be as follows:

- No restrictions—as if he were starting with a blank sheet of paper—albeit, in this case, a document already exists.
- He would copy and paste from the exiting MOP to the new version and in the process rendering text and headings to conform to the Society's style guide.
- He is adding headings where there was only text in the old version and that these headings will be in the table of contents so that details of the text can be found more easily.
- He reported that he was currently working on appendix D-1 and would be ready to submit a draft before the next committee meeting.

Delegate's Report

Jose Suarez reported on the Fall Leadership meeting he attended in Nashville, Tenn., in 2015.

He reported that the majority of delegates voted almost unanimously to increase the annual membership fee by \$10 to \$120.

Nick Sands contacted him about becoming a member of the section.

He reported that he also made contact with some board members of the Houston section. The Society recognizes that section as the most outstanding section, even though it does not follow all standards. Houston section has over a 1,000 members. It has seen recently a decrease in corporation participation.

He received a few templates that can be used for sponsorship drives.

He reported that concern for the micro sites was a hot topic and participants unanimously did not like it. The Society requested feedback of what would make the micro sites better.

Nominating Committee Chairman's Report

Mike Williamson informed the committee that the District 7 leadership change occurs at the Fall Leadership Conference meeting. District 7 leaders accept nominations, debate, and hold elections from the delegates.

See **FEB MINUTES** on page 6